

DEVELOPMENT OF RESEARCH AT
BA SBF
AS SCIENTIFIC INSTITUTION
2016 – 2018
2018 - 2020

08/12/2020

BA SCHOOL OF BUSINESS AND FINANCE (BA SBF)

BA SCHOOL OF
BUSINESS AND
FINANCE AS HIGHER
EDUCATION AND
SCIENTIFIC
INSTITUTION

- STATE OWNED HEI; DERIVED PUBLIC ENTITY
- ESTABLISHED 1992 BY BANK OF LATVIA
- 1200 STUDENTS (2020, NOVEMBER)
- 16 STUDY PROGRAMS, INCLUDING DOCTORAL LEVEL PROGRAM
- 43 ACADEMIC STAFF MEMBERS
- CEEMAN INTERNATIONAL QUALITY ACCREDITATION
BA SBF AS SCIENTIFIC INSTITUTION
- REGISTERED IN THE REGISTER OF SCIENTIFIC INSTITUTIONS OF THE REPUBLIC OF LATVIA (2016)
- RESEARCH MANAGEMENT – STRUCTURAL FRAMEWORK: SENATE, RECTOR, SCIENTIFIC COUNCIL; DAY-TO-DAY ACTIVITIES: VICE-RECTOR FOR RESEARCH, INFRASTRUCTURE AND BUSINESS DEVELOPMENT
- ENTITIES, RESPONSIBLE FOR IMPLEMENTING RESEARCH ACTIVITIES AND RESEARCH PROJECTS: ACADEMIC DEPARTMENTS AND LABORATORIES

- BA SBF DEVELOPMENT STRATEGY 2018 – 2023
- APPROVED BY MINISTRY OF EDUCATION AND SCIENCE

STRATEGY 2018-2023

INDICATORS:

- ATTRACTING PHD CANDIDATES AND MASTERS TO RESEARCH PROJECTS, ACHIEVING AT LEAST **1 FTE**
- DEVELOPING POST-DOCTORAL RESEARCH IN THE PRIORITY RESEARCH AREAS WITH AT LEAST **+3 FTE**
- IMPROVING THE QUALITY, ACHIEVING AT LEAST **15 PUBLICATIONS** P/Y IN SCOPUS/WOS INDEXED EDITIONS **IN 2023**
- INCREASE IN INVESTMENT – EXPECTED RATIO IS **20% OWN AND 80% EXTERNAL FUNDING** OF RESEARCH
- INCREASE THE PROPORTION OF STUDENTS (BACHELOR'S, MASTER'S PROGRAMMS) IN THE RESEARCH PROCESS TO AT LEAST **20% OF THE TOTAL NUMBER OF STUDENTS**

BASBF's strategic specialization includes the provision of modern and future labour market-relevant education in business and financial management, as well as in cross-disciplinary directions that are consistent with the growth priorities defined in the Latvian Smart Specialisation Strategy (RIS3) and based on the priority axis in the science “Knowledge culture and economic sustainability” in line with the current trends of the industries

STRATEGY 2018 - 2023

ACTIVITIES FOR THE IMPLEMENTATION :

- INTRODUCTION OF INTERNAL RESEARCH GRANT PROGRAMS (IMPLEMENTED IN 2018)
- QUALIFICATION FOR GRANT PROJECTS ADMINISTERED BY THE LATVIAN COUNCIL OF SCIENCE, EU LEVEL PROGRAMS (HORIZON 2020, ERASMUS + (KA2 AND OTHERS))
- MOTIVATING ACADEMIC STAFF TO SPEND MORE TIME ON RESEARCH, CHANGING THE REMUNERATION ARRANGEMENTS FOR SCIENTIFIC ACTIVITIES
- PARTICIPATION IN POST-DOCTORAL SUPPORT PROGRAMS
- ENSURING LINKS BETWEEN STUDENT RESEARCH WITH THE NEEDS OF THE RESEARCH INTERESTS OF ACADEMIC DEPARTMENTS, LABORATORIES AND PARTNERS OF BA SBF
- BUILDING RESEARCH INFRASTRUCTURE, USING EU FUND PROGRAMS AND PARTNERSHIP OPPORTUNITIES WITH LEADING (NOT ONLY LV , BUT INTERN.) UNIVERSITIES

FUNDING 2018 - 2021

INTERNAL SOURCE OF FUNDING

- Internal scientific base- funding: 2020 – 28000 EUR
- Internal grants: 2019 – 14000 EUR (3); 2020 – 16000 EUR (4); 2021 – 18000 EUR)

LV PUBLIC FUNDING

- LCS grants and programs: 2020 – 11000 EUR; 2021 – 137000 EUR)

EU PROGRAMS

- ERAF (post – doctoral program, 2017 – 2020, 133806 EUR)
- EU (Erasmus+: SP, KA-2) KABADA (BA SBF – coordinator): 2019 – 2022 – 997918 EUR (BA SBF – 134438 EUR/ 2020 – 43000 EUR) + 37000 EUR (2020 – 8000 EUR)

PARTNERS

Internal grants programm 2018/1

No.	Research project	Research group
1.	Prospects for the Circular Economy in the Baltic States	<u>D.Atstāja</u> N.Cudečka-Puriņa, I.Uvarova, I.Pilinieks
2.	Impact of ICT on Management of Competencies in the Financial Sector in the Baltic States	<u>A.Nātriņš</u> A.Sarnovičs, I.Puriņš, E.Miķelsone, L.Supe, M.Kirikova (RTU)
3.	Model for Measuring, Evaluating and Managing the financial efficiency of HEI	<u>J.Kuzmina</u> A.Sarnovičs, S.Bondare, E.Kivriņa, A.Ziemele, A.Nātriņš, E.M.N.E.Abu Bakar (Malaysia)

INTERNAL GRANTS 2018 - 2020

Internal grants programm 2019/1

No.	Research project	Research group
1.	Management of Circular Economy Business Models in Latvia	<u>Z.Raščevska</u> Dz.Atstāja, I.Uvarova, I.Pilinieks, A.Ģēgere-Zetterstroma, K.Džeriņš, D.Roga, I.Ciniņa, L.Mazbērziņa, L.Lukševica
2.	Competence Management in the Latvian Financial Sector	<u>I.Arefjevs</u> T.Volkova, I.Mavļutova, A.Spilbergs, A.Nātriņš, A.Verdenhofs (RTU)
3.	Application of Modern Teaching Methods in Business Studies	<u>I.Mavlutova</u> K.Lešinskis, J.Hermanis, M.Krastiņš, M.Liogys, J.S.Tirado
4.	Cybersecurity Management: How to Respond to Cyber Security Incidents	<u>S.Deruma</u> A.Vladimirova – Krjukova, S.Kamenčenko, J.Kano

SCIENTIFIC PUBLICATIONS 2018 -2020

	Scopus	WoS	ERIH PLUS	Scopus + WoS	Other	Tot.
2018	3	7	0	10	8	18
2019	12	8	2	20	17	39
2020	14	3	2	17	15	32

	Journ./ Scopus Q1,Q2	Journ./ WoS	Journ./ ERIH Plus	Scopus+ WoS authors
2018	3/1	3	1	8
2019	3/1	3	2	13
2020	6/2 (Q1 – 1)	3	2	17

Factors contributing to the increase in the number of scientific publications: internal grant projects, the establishment of a motivational remuneration system involving part of the remuneration, from an internally funded source of science base-funding, to extend to scientific activities, providing for the achievement of planned results

POST- DOCTORAL PROGRAM

- «Product development methods and process management at ICT companies with high growth potential and possibility of knowledge transfer to similar profile Latvian start-ups» (2017-2020)//
D.Rūtītis

ERASMUS +
KNOWLEDGE
ALLANCE &
STRATEGIC
PARTNERSHIPS
PROJECTS

- Erasmus+ Knowledge Alliance Project : “KABADA /

Knowledge Alliance of Business idea Assessment: Digital Approach (2019-2022), coordinator BA SBF, 10 partners:

BA School of Business and Finance (BA SBF), Riga, Latvia, Coordinator, Vilniaus kolegija / University of Applied Sciences (VIKO), Vilnius, Lithuania, Mendel University (MENDELU), Brno, Czech Republic, Polytechnic Institute of Setúbal (IPS), Setúbal, Portugal, , ArtSmart, Riga, Latvia, Youth Entrepreneurship Promotion Association (YEPA), Lithuania, Centro Studi “Cultura Sviluppo” (CSCS), Italy, Development Financial Institution Altum, Riga, Latvia, SWH Sets Ltd, Riga, Latvia

KABADA – project aimed at developing a tool based on an artificial intelligence (AI) for the assessment of business ideas and plans applicable to a wide range of young entrepreneurs for the promotion of self-employment and business activities.

- Erasmus+ Strategic Partnerships for Higher Education, project: “Strategic Corporate Social Responsibility – the case of Europe” (2019-2022)

Partners: Diethnes Panepistimio Ellados, Greece, BA School of Business and Finance, Latvia, Instituto Politecnico De Coimbra, Portugal, Universitat De Girona, Spain, Universite De Lille, France, Vysoke Uceni Technicke v Brne, Czech Republic

LCS GRANT PROJECTS

- **State research program**

Impact of the COVID-19 epidemic on health system and public health in Latvia; strengthening health sector preparedness for future epidemics

2020

Role in the project: partner, funding – 11000 EUR

Prof. K.Ketners

- **LCS Grant project (FAR)**

Quadruple Helix Concept (QHC) as base of the next generation PPP model

2021 - 2023

Role in the project: partner, funding – 112000 EUR (37000 EUR p.a.)

Prof. D.Atstaja, I.Uvarova

- **LCS Grant project (individual scientists' projects of FAR 2020)**

COVID-19 impacts on sustainable consumption behaviour and the circular economy

2020 – 2021, funding – 112000 EUR, Partners: Liepaja University, LASP

Prof. I.Mayluteva

SCIENTIFIC
CONFERENCES,
JOURNALS,
MONOGRAPHS

**JOURNAL
OF BUSINESS
MANAGEMENT
VOLUME 18**

- **ASBBMC – ANNUAL SCIENTIFIC BALTIC BUSINESS MANAGEMENT CONFERENCE**

PARTNERS: BA SBF, RISEBA, SSE IN RIGA

2018: TRENDS OF BUSINESS AND FUNDING MODELS IN CONTEMPORARY WORLD

VENUE: BA SBF

2020: BUSINESS AND FINANCE: MULTIPERSPECTIVES OF THE DIGITAL AGE

VENUE: BA SBF

- **JOURNAL OF BUSINESS MANAGEMENT (SINCE 2008)**

RISEBA AND BA SBF JOINT SCIENTIFIC JOURNAL

INDEXED IN EBSCO, COPERNICUS

INTERNATIONAL COOPERATION

- **PARTICIPATION IN THE SCIENTIFIC COMMITTEES OF CONFERENCES**
- **MEMBERSHIPS IN EDITORIAL BOARDS OF SCIENTIFIC JOURNALS AND MONOGRAPHS**

DOCTORAL STUDY PROGRAM

- The inter-university doctoral study program “Business Administration” is implemented in co-operation with Riga International School of Economics and Business Administration (RISEBA) (since 2006)
- **STRATEGIC PARTNERS: SSE IN RIGA, HOCHSCHULE KAISERSLAUTERN UNIVERSITY OF APPLIED SCIENCES**

- **RESULTS**

In terms of defended doctoral thesis (2010 – 2020): 17

In terms of academic recruitment:

Ass. Prof. - Dr. J.Kuzmina, Dr. I.Arefjevs, Dr. E.Mikelsone

Researcher - Dr. D.Rutitis

- **FUTURE PROSPECTS**

**PLAN OF DEVELOPMENT FOR DOCTORAL STUDIES
2021 - 2027**

DOCTORAL PROGRAM

2018.

- **Daniel Marco-Stefan Kleber**

„Value co-creation as a management tool to increase value proposition”. (T.Volkova)

- **Natālija Cudečka – Puriņa**

„Ensuring municipal waste management sustainability by administration of landfill management companies” (D.Atstāja)

2019.

- **Inita Henilāne**, „An assessment of long-term financing instruments for housing according to their suitability for introduction in Latvia”.
Zinātniskais vadītājs: profesore (D. Šķiltere)

2020

- **Elīna Miķelsone**

“Impact of idea management system application type on idea management results in enterprises” (E.Liela)

Pierre G. Keller

“The impact of entrepreneurship education awareness seminars on discrete entrepreneurial emotions and intentions of students from different study backgrounds”

The Baltic University Programme Natālija Cudečka-Puriņa Winner of the BUP PhD Award 2019

2019-11-29

DOCTORAL PROGRAM



Dr. Natālija Cudečka-Puriņa, is the winner of the BUP Award for best thesis in 2018 in the category Social Sciences and Humanities. Her thesis has the title *Ensuring Municipal Waste Management Sustainability by Administration of Landfill Management Companies*.

Natālija Cudečka-Purina's thesis addresses a very timely and pressing sustainability problem, namely, waste management in the Baltic Sea Region. It explores practices that can help reduce the share of waste that goes into landfills. The research is guided by an interdisciplinary approach that combines local governance, economics and the natural science basis behind resource flows. By showing ways in which resources can be recycled instead of landfilled Dr. Cudečka-Purina contributes to achieving the United Nations Sustainable Development Goals. The publications Dr. Cudečka-Purina crafted in the context of this thesis bear testimony of her academic excellence. Finally, the thesis must be commended because it does not only contribute to the academic debates on waste management but it has also an applied component that helps practitioners in the field to make waste management in the Baltic Sea Region much more sustainable.

STUDENTS APPLIED RESEARCH

- Partners and initiators:

Industries: Latvijas Pasts, Latvian Insurance Association, Mechanical Engineering and Metalworking Association Swedbank, SEB Bank, Gjensedige, etc.

Projects: LCS FAR projects etc.

2020/2021 – 28 teams

Annual Students Research Conference (June, 2021)