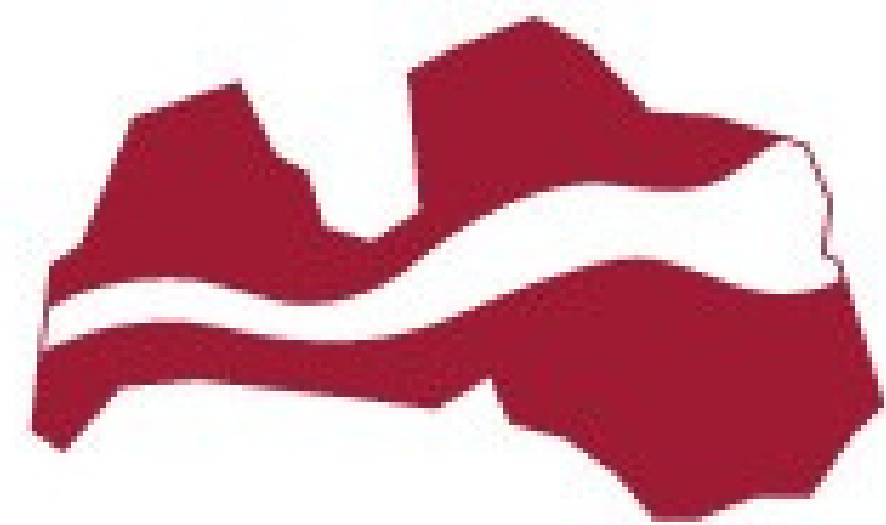




NATIONAL
DEVELOPMENT
PLAN 2020



EUROPEAN UNION
European Regional
Development Fund

I N V E S T I N G I N Y O U R F U T U R E

European Social Fund Project No. 8.2.2.0/20/I/008 «Strengthening of PhD students and academic personnel of Riga Technical University and BA School of Business and Finance in the strategic fields of specialization» of the Specific Objective 8.2.2 «To Strengthen Academic Staff of Higher Education Institutions in Strategic Specialization Areas» of the Operational Programme «Growth and Employment»

INVITATION

to the course

"BEHAVIORAL ECONOMICS"

by Dr. Edmira Cakrani

BEHAVIORAL ECONOMICS IS GROUNDED IN EMPIRICAL OBSERVATIONS OF HUMAN BEHAVIOR, WHICH HAVE DEMONSTRATED THAT PEOPLE DO NOT ALWAYS MAKE WHAT NEOCLASSICAL ECONOMISTS CONSIDER THE “RATIONAL” OR “OPTIMAL” DECISION, EVEN IF THEY HAVE THE INFORMATION AND THE TOOLS AVAILABLE TO DO SO.

Schedule:

- 7 lectures
- each lecture for 3 hours
- every Thursday at 16:00
- on 13 th, 20 th, 27 th of September and on 4 th, 11 th, 18 th and 25 th of October
- 3 ECTS, C part elective course
- ZOOM online and two lectures in the auditorium in BA School of Business and Finance

Requirements:

- Doctoral and Master's degree students of BA School of Business and Finance, RISEBA University of applied sciences, Riga Technical university and teaching personnel

Application:

Deadline: September 11, 2023

Contact: linda.roga@ba.lv

after application, further information will follow on e-mail