

**“BUSINESS AND FINANCE:
MULTI-PERSPECTIVES OF THE DIGITAL
AGE”**
FEBRUARY 19 – 21, 2020
BA SCHOOL OF BUSINESS AND FINANCE
RIGA



CONFERENCE AS A PLATFORM

“CYBERSECURITY BY DESIGN”

AGENDA

February 21, 2020. Conference hall, BA School of Business and Finance, K.Valdemara street 161

- 15:00 **Welcome speech:** Andris Nātriņš, Vice-rector at BA School of Business and Finance
- 15:10 The event moderator Karlis Apalups welcome our online viewers
- 15:15 **Key impact factors of cybersecurity insurance in Latvia.** *Maris Saba, Elīna Saba, Linda Jēkabsons, Vita Lavrinoviča, Tatjana Volkova*
- 15:35 **The Drone Industry: trends, challenges & regulation in Latvia & EU.** *Vishnu Santosh, Vita Ozera, Jūlija Terjuhana*
- 15:55 **Incident communications: The good, the bad, and the recommendations.** *Arnaud Jean Rene Denis, Andris Brigers, Ieva Auziņa, Janita Ivanova, Gyan Prakash, Sintija Deruma*
- 16:15 **Privacy enhanced technologies (PET) in practice – data mapping.** *Signe Plūmiņa, Aiga Balode, Kārlis Apalups, Artūrs Vanags, Sintija Deruma*
- 16:35 Coffee break and networking
- 16:55 **The Wi-fi hacking tips.** *Kaspars Rezglis*
- 17:15 **The phishing campaign.** *Edgars Kārklīņš, Viktorija Semjonova*
- 17:35 **The smart wi-fi hacking experiment.** *Sanita Vītola, Linda Bondare*
- 17:55 **The Use of severe games in cybersecurity training.** *Anna Vladimirova-Krjukova, Līga Atstāja, Alvis Vanags*
- 18:15 **The privacy data selling campaign.** *Eduards Kreismanis, Liene Birze-Andersone*
- 18:35 **The table-top exercises for the business continuity plan (BCP) testing.** *Dace Čivča, Edgars Medisons*
- 18:55 Closing marks.

Translation on: asbbmc.eu