

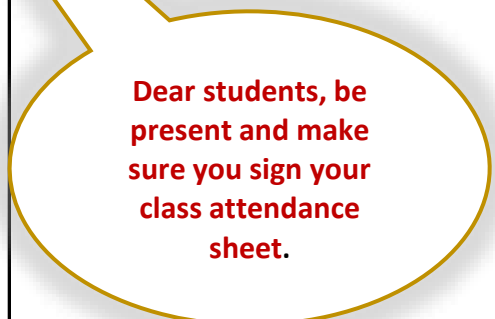

# International Guest Lecturer Week



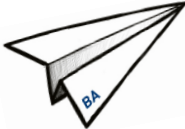
## November 12th – November 16th, 2018

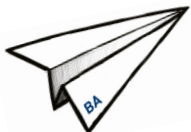


The World is Coming to You!



|                          |   | Teaching hours  |  |   |   |
|--------------------------|---|---|--|---|---|
|                          |   | 8.30 – 11.40  | 10.10 – 13.20  | 12.20 – 15.30   | 14.00 – 17.10   |
| MONDAY<br>12TH NOVEMBER  |   |   | <b>11.50- 13.20</b><br>19. Why Finance matters? The Importance of Cost of Capital. Dimitrios Maditinos (Greece)/ I. Mavjutova <b>2F2 Room 204</b>  | <b>13.30- 15.00</b><br>19. Why Finance matters? The Importance of Cost of Capital. Dimitrios Maditinos (Greece)/ I. Mavjutova <b>2F1 Room 204</b>               |  |
| TUESDAY<br>13TH NOVEMBER | 10. European takeovers and corporate governance. João Cunha Vaz (Portugal)/J.Grasis <b>2F1, 2F2, 2RVA, 4V, 4Va, Erasmus+ students Room303, Skanstes Street 43, the other BSF Building</b> |  | 27. Cost- and Management Accounting. Peter Heinen (Netherlands)/ G. Innuse <b>3F1, 3F2, 2Va Room 205</b>   | 5. Service Marketing. Service quality. Custom-Focused management. Ingemar Haglund (Sweden)/ E.Aksjoņenko <b>1V, 1VA Room 204</b>                                |   |
|                          | 28. Marketing, Sales. Communication Strategies. Social Media, Innovation & Entrepreneurship. Robrecht Van Goolen (Belgium)/I. Uvarova <b>2V, 2IPA Room 505</b>                            |   | <b>10.10 – 11.40</b><br>Guest lecturers' presentations for SBF 1st year students <b>1F1, 1F2, 1RVA, 1V SBF Conference hall.</b>  | 29. Platform economy. The role if customer in digital age. Focus group interviews: a short guide. Sebastian Zips (Germany)/ L. Peiseniece <b>4IPAv Room 102</b> |   |
|                          | 32. Supply chains. Lean method. Helmut Zsifkovits (Austria)/ A. Fomins <b>4F1, 4F2 Room 102</b>   |   | 36. How Do Culturally Intelligent Managers Negotiate Effectively Globally? And How Can we Use Communication Media to Master Negotiations? Shira Mor (Israel)/ I. Kozlovska <b>2V, 2IPA, 2RVA SBF Conference hall</b> | <b>18.00 – 21.10</b><br>31. Financing foreign trade and Hedging Currency Fluctuations. Markku Rajala (Finland)/ A.Spilbergs <b>4Fv, 4FV4 Room 205</b>           |   |
|                          | 13. Management Accounting, Financial Accounting, Corporate Finance, Investments. Loukia Evripidou (Cyprus)/ G. Innuse <b>3F1, 3F2, 2VA Room 205</b>                                       |   |  |   |   |

| Teaching hours          |  |  |               |   |   |
|-------------------------|--|--|---------------|---|---|
| WEDNESDAY 14TH NOVEMBER | 8.30 – 11.40   | 10.10 – 13.20  | 12.20 – 15.30 | 14.00 – 17.10   |   |
|                         | <p><b>1. Hospitality Management.</b> Stelios Marneros (Greece)/ I. Uvarova, <b>2F1, 2F2</b><br/><b>Room SBF Conference hall</b></p>  |   |               | <p><b>8. Financial management. Capital structure, capital budgeting, investment evaluation.</b> Sarwary Zahida (U.K.)/ I. Mav utova, <b>2F1, 2F2, 2RVA</b><br/><b>SBF Conference hall</b></p>             |    |
|                         | <p><b>24. IFRS-regulation and differences with BEGAAP. Management skills. How to start a business?</b> Fanny Thomassen (Belgium)/K. Lešinskis <b>1F1, 1F2, 1RVA, 1VA</b> <b>Room 204</b></p> |  |               | <p><b>16. Business Strategy. Strategies of Trading Companies, Controlling.</b> Tamas Kozak (Hungary)/ E. Aksjonenko <b>3F1, 3F2, 4V</b> <b>Room 205</b></p>   |   |
|                         | <p><b>4. Municipalities powers in Portugal. Recent Changes. Public Law - EU Law.</b> Tiago Mariz (Portugal)/ J. Grasis <b>3F1, 3F2</b><br/><b>Room 205</b></p>                               |  |               | <p><b>20. Financial Accounting. International finance. Corporate finance. Financial Analysis.</b> Ted Azarmi (Germany/USA)/ I. Kozlovskaja <b>4F1, 4F2</b> <b>Room 102</b></p>                            |   |
|                         | <p><b>14. Corruption, Income Inequality.</b> Eva Kotlánová (Czech Republic)/ A. Fomins <b>4F1, 4F2</b> <b>Room 102</b></p>   |  |               | <p><b>23. Competitive Lateral Innovation - Communication of Change Management.</b> Ibolya Szalai (Hungary)/ A. Gëgere-Zetterstroma <b>1F1, 1F2, 1RVA, 1VA, 2VA</b><br/><b>Room 204</b></p>                | <p><b>18.00 – 21.10</b><br/><b>18. Business Dynamics.</b> George Papageorgiou (Cyprus)/ J. Hermanis <b>3Vv, 3IPAv</b> <b>Room 102</b></p> |
|                         |  |  |               | <p><b>3. Innovation and Creativity in a Period of Economic Crisis: The Role of Small and Medium Enterprises in Europe.</b> Fotios Vouzas (Greece)/ K. Lešinskis, <b>2V, 2IPA,</b><br/><b>Room 505</b></p> |   |



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|------------------------|---|--|--|---|---|
| 8.30 – 11.40           |   | 10.10 – 13.20  |  | 12.20 – 15.30   | 14.00 – 17.10   |
| THURSDAY 15TH NOVEMBER | 30. International Economics - What sense does a trade war make? Roberto Garcia (Norway)/ J. Hermanis <b>3F1, 3F2 Room 102</b>   | 26. Corporate Social Responsibility, Introduction to Marketing. Management Consulting. Despina Varnava Marouchou (Cyprus)/ A.Stonāne <b>1F1, 1RVA Room 205</b> |  | 12. Building Relations for Multicultural Work. Žaneta Rylková (Czech Republic)/ L. Kalniņa <b>1V Room 204</b> | 21. Global teams. Intercultural effectiveness. Cultural intelligence. Boyd Johnson (USA)/A.Ģēģere-Zetterstroma <b>1F2 SBF Conference hall</b> |
|                        | 25. Management skills. How to start a business ? Ann Coolen (Belgium)/I. Uvarova <b>1V, 1VA Room 204</b>  |  |  |   |   |
| FRIDAY 16TH NOVEMBER   | <p style="text-align: center;"><b>8.30 – 11.40</b></p> 37. Personal Development. Personal psychology Geraldine Chapelle (Belgium)/K. Užule<br>34. Emerging Market-Doing Business in Africa. Paul Nchu Ngang (Belgium)/ L. Peiseniece <b>1V Room 204</b> |  |  | 22. Econometrics Time Series. Luis A.Gil-Alana (Spain)/ A. Spilbergs <b>3F1, 3F2 Room 205</b>                 |   |

\* This schedule might be slightly changed, we will let you know about the changes.

