



DESCRIPTION OF STUDY COURSE

Course unit title	Corporate Social Responsibility and Business Ethics	
Programme	Bachelor International Finance	
Year of study	3rd year	
Academic year	2022./2023.	
Level of course unit (e.g. first, second or third cycle)	First, Bachelor's study	
Course unit code	BFa046	
Name of lecturer(s)	Lauma Muižniece	
Credit points	2 CP	
Number of ECTS allocated	3 ECTS 2 Latvian credit points are multiplied by 1,5 to get ECTS	
Language of instruction	English	
Type of course unit (compulsory, optional)	optional	
Semester when the course unit is delivered	5	
Mode of delivery	Face-to-face	
Aim of Course	To obtain the basic concepts of corporate social responsibilities and business ethics, and their necessity in modern business environment	
Preliminary knowledge (prerequisites and co-requisites)	Organization Management, Strategic Management	
Course contents	<ol style="list-style-type: none"> 1. Corporate Social Responsibility and Business Ethics basic principles 2. Development of business strategy 3. Ethical decision making 4. Best practices, strategies and trends 5. Sustainability principles 	
Planned learning activities and teaching methods	Student attends lectures and seminars, presents individual work. Total evaluation of the course consists of 20% active participation in lectures and seminars; 60% independent work and its presentation; 20% written exam at the end of the course.	
	Teaching methods	Student work load (1 CP = 40 hours of student work)
	Lectures	15%
	Seminars	15%
	Practical works	10%
	Preparation and presentation of individual work	10%
	Work at the library, independent studies	50%
	Total 80 hours	



Learning outcomes of the course unit	After the course students should be able to: <ol style="list-style-type: none"> 1. Understand main principles of corporate social responsibility and business ethics. 2. Understand role of corporate social responsibility and business ethics in business and finance. 3. Ability to apply best practices of corporate social responsibility and business ethics in business and finance. 																							
Assessment methods and criteria	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Study outcomes</th> <th style="width: 15%;">1.</th> <th style="width: 15%;">2.</th> <th style="width: 15%;">3.</th> </tr> </thead> <tbody> <tr> <td>The form of assessment</td> <td></td> <td></td> <td></td> </tr> <tr> <td>In-class practical works</td> <td align="center"><input type="checkbox"/></td> <td align="center"><input type="checkbox"/></td> <td align="center"><input type="checkbox"/></td> </tr> <tr> <td>Individual work and its presentation</td> <td align="center"><input type="checkbox"/></td> <td align="center"><input type="checkbox"/></td> <td align="center"><input type="checkbox"/></td> </tr> <tr> <td>Written exam</td> <td align="center"><input type="checkbox"/></td> <td align="center"><input type="checkbox"/></td> <td align="center"><input type="checkbox"/></td> </tr> </tbody> </table>	Study outcomes	1.	2.	3.	The form of assessment				In-class practical works	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Individual work and its presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Written exam	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
	Study outcomes	1.	2.	3.																				
	The form of assessment																							
	In-class practical works	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																				
Individual work and its presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																					
Written exam	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																					
In-class practical works	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																					
Individual work and its presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																					
Written exam	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																					
Recommended or required reading	Required literature: <ol style="list-style-type: none"> 1. David Chandler, Strategic Corporate Social Responsibility: Sustainable Value Creation, 2019 																							
Recommended optional programme components	To be agreed at the start of the course.																							