



**DESCRIPTION OF STUDY COURSE**

<b>Course unit title</b>	<b>Applied Research</b>	
<b>Programme</b>	Bachelor International Finance	
<b>Year of study</b>	4th year	
<b>Academic year</b>	2022./2023.	
<b>Level of course unit (e.g. first, second or third cycle)</b>	First, Bachelor's study	
<b>Course unit code</b>	<b>BFa044</b>	
<b>Name of lecturer(s)</b>	Filip Nikolovski	
<b>Credit points</b>	2 CP	
<b>Number of ECTS allocated</b>	3 ECTS 2 Latvian credit points are multiplied by 1,5 to get ECTS	
<b>Language of instruction</b>	English	
<b>Type of course unit (compulsory, optional)</b>	compulsory	
<b>Semester when the course unit is delivered</b>	7	
<b>Mode of delivery</b>	Face-to-face	
<b>Aim of Course</b>	To provide students with knowledge and skills in research methods and their applications, in development process of Bachelor Thesis	
<b>Preliminary knowledge (prerequisites and co-requisites)</b>	Mathematics, Statistics	
<b>Course contents</b>	<ol style="list-style-type: none"> <li>1. Research philosophy</li> <li>2. Research design</li> <li>3. Sources and collection of data</li> <li>4. Analysis and presentation of data</li> <li>5. Use of statistical tools</li> </ol>	
<b>Planned learning activities and teaching methods</b>	Student attends lectures and seminars, presents individual work – empirical part of Bachelor Thesis. Total evaluation of the course consists of 20% active participation in lectures and seminars; 60% independent work and its presentation; 20% written exam at the end of the course.	
	Teaching methods	Student work load (1 CP = 40 hours of student work)
	Lectures and seminars	25%
	Development of preparation of individual work	25%
	Work at the library, independent studies	50%
	<b>Total 80 hours</b>	
<b>Learning outcomes of the course unit</b>	<ol style="list-style-type: none"> <li>1. Knowledge of research development and design.</li> <li>2. Skill to apply information gathering and research methods.</li> <li>3. Skill to present result of research.</li> </ol>	



<b>Assessment methods and criteria</b>	Study outcomes			
	1.	2.	3.	
	The form of assessment			
	In-class practical works	€ <input type="checkbox"/>	€ <input type="checkbox"/>	€ <input type="checkbox"/>
	Individual work and its presentation	€ <input type="checkbox"/>	€ <input type="checkbox"/>	€ <input type="checkbox"/>
	Written exam	€ <input type="checkbox"/>	€ <input type="checkbox"/>	€ <input type="checkbox"/>
<b>Recommended or required reading</b>	<p>Required literature:</p> <ol style="list-style-type: none"> <li>1. Bryman, A., Bell, E., Harley, B. (2018) <i>Business Research Methods, 5E</i>, Oxford University Press</li> <li>2. Saunders, M. (2017) <i>Doing Research in Business and Management 2nd Edition</i>, Prentice Hall Financial Times: Pearson Education</li> </ol> <p>Recommended literature:</p> <ol style="list-style-type: none"> <li>1. Blumberg, B., Cooper, D.R., Schindler, P.S., <i>Business Research Methods</i>, McGraw-Hill, 2014</li> </ol>			
<b>Recommended optional programme components</b>	To be agreed at the start of the course.			