



**DESCRIPTION OF STUDY COURSE**

<b>Course unit title</b>	<b>Business in a Global Economy (course work)</b>			
<b>Programme</b>	Bachelor International Finance			
<b>Year of study</b>	3			
<b>Academic year</b>	2022./2023.			
<b>Level of course unit (e.g. first, second or third cycle)</b>	First, Bachelor's study			
<b>Course unit code</b>	<b>BFa017</b>			
<b>Name of lecturer(s)</b>	Dr. Michael Gerlich			
<b>Credit points</b>	2 CP, Latvian credit points are multiplied by 1,5 to get ECTS			
<b>Number of ECTS allocated</b>	3 ECTS			
<b>Language of instruction</b>	English			
<b>Type of course unit (compulsory, optional)</b>	Compulsory			
<b>Semester when the course unit is delivered</b>	5			
<b>Mode of delivery</b>	Lectures are in face-to-face format. Before lectures, in the 3rs semester during exchange studies, students write individual work – course work – how to do business and finance it the country of exchange studies. The course work is defended at commission during the study course.			
<b>Aim of Course</b>	To develop student's skills to analyze entrepreneurship and its financing environment in the chosen country, assess opportunities to start the business and develop potential business idea.			
<b>Preliminary knowledge (prerequisites and co-requisites)</b>	Financial Management, Business and Finance, Law and Office Management, International Law, Microeconomics, Macroeconomics			
<b>Course contents</b>	Students choose any country and analyze business opportunities there.			
<b>Planned learning activities and teaching methods</b>	The students work on individual basis, can get consultancies from professor.			
	<b>Teaching methods</b>	Student work load (1 CP = 40 hours of student work)		
	Applied research with presentation	100%		
		Total <b>80</b> hours		
<b>Learning outcomes of the course unit</b>	<ol style="list-style-type: none"> <li>1. Skills in collecting and analyzing data about definite country and industry;</li> <li>2. Development of creative thinking – innovative ideas how to do business in foreign country.</li> <li>3. Effective presentation skills to prove viability of the idea and defend course work.</li> </ol>			
<b>Assessment methods and criteria</b>	Study outcomes			
	The form of assessment	1.	2.	3.
	Applied research with presentation	•	•	•



<b>Recommended or required reading</b>	Compulsory literature <ol style="list-style-type: none"><li>1. Wild, J.,J., Wild, K.L., International Business: the challenges of globalization, 2018</li><li>2. Any official, edited source about the country of research.</li></ol>
<b>Recommended optional programme components</b>	To be agreed at the start of the project.