



2012 MBA Rankings

MBA rankings are an integral component in the decision making process for high-potential and future managers, providing an important, independent benchmark of performance.

In order to better assist potential students with the identification and selection of MBA programmes worthy of consideration, and in the pursuit of greater transparency, the International Graduate Forum has changed the way in which it assesses, rates and ranks business schools. »

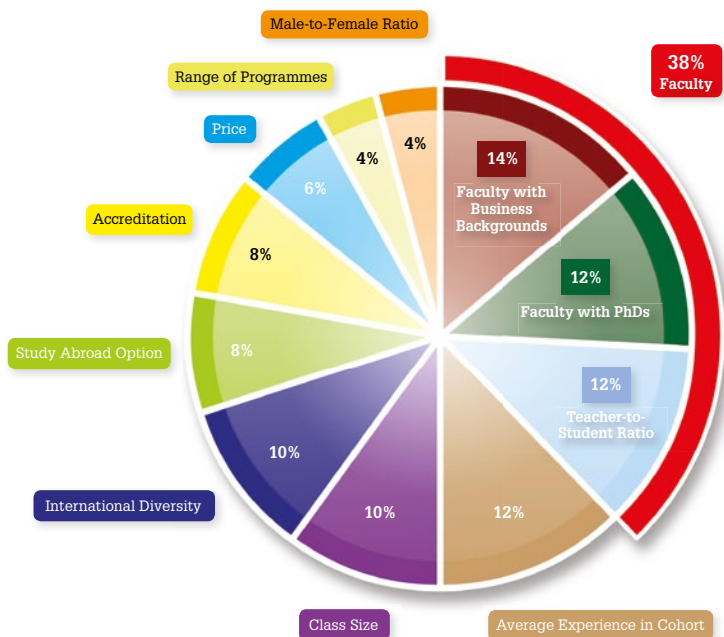
KEY CHANGES

- ✓ Key performance indicators (KPIs)
- ✓ Weighting of categories and KPIs
- ✓ Greater emphasis on faculty
- ✓ Regional and national rankings
- ✓ Fewer schools, greater quality

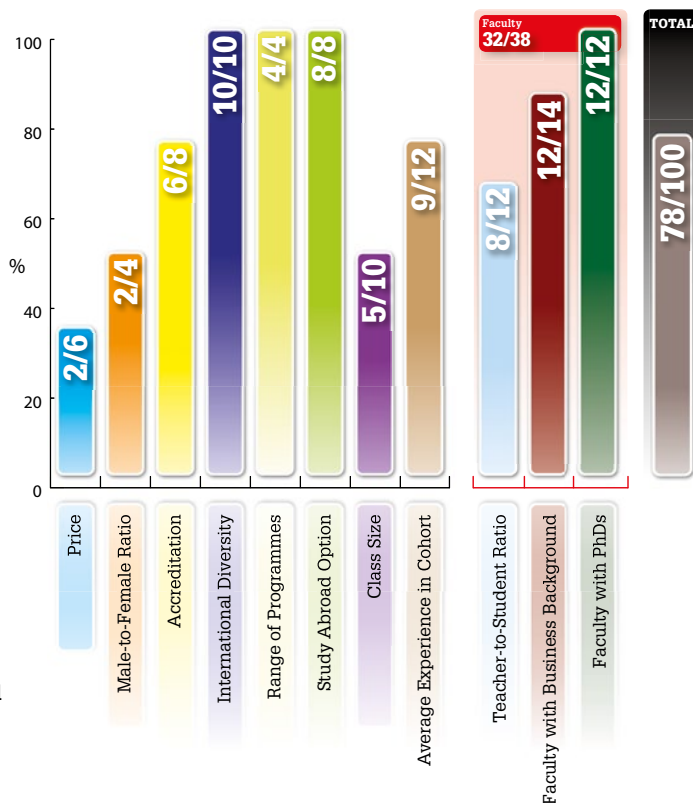
NEW KEY PERFORMANCE INDICATORS

- **Faculty:**
 - Faculty with PhDs
 - Faculty with a Business Background
 - Student-to-Faculty Ratio
- **Programme Portfolio**
 - Work Experience
- **International Diversity**
 - Male-to-Female Ratio
 - Pricing
- **Accreditation**
 - Class Sizes

KPIs criteria weighting



Example: IE Business School, Madrid, Spain



Schools selected for inclusion into the European, North American, Gulf and Online MBA Rankings have demonstrated a high level of innovation and thought leadership; typically, class sizes are moderate, highly qualified faculty are used, and the make-up of students is diverse.

Schools which have achieved 'Top 100' status – European and North American MBA Rankings – are also considered to be worthy of 'Top 10' status nationally (Europe) or regionally (North America).

NORTH AMERICA MBA RANKINGS

School	Region
Arizona State University (Carey)	Southwest
Babson College	Northeast
Baylor University (Hankamer)	Southwest
Bentley University	Northeast
Boston College (Carroll)	Northeast
Brigham Young University (Marriott)	West
Carnegie Mellon University (Tepper)	Mid-Atlantic
Case Western Reserve University (Weatherhead)	Midwest
Clemson University	South
College of William & Mary (Mason)	Mid-Atlantic
Colorado State University	Southwest
Cornell University (Dyson)	Northeast
DePaul University	Midwest
Elon University (Love)	South
Emory University (Goizueta)	South
Florida International University (Chapman)	South
Florida State University	South
Fordham University (Gabelli)	Northeast
George Washington University	Mid-Atlantic
Georgetown University (McDonough)	Mid-Atlantic
Georgia Southern University	South
Georgia State University (Robinson)	South
Gonzaga University	Southwest

School	Region
Harvard Business School	Northeast
Hofstra University (Zarb)	Northeast
Illinois State University	Midwest
Indiana University (Kelley)	Midwest
Jacksonville University (Davis)	South
Kansas State University	Midwest
Kennesaw State University	South
Kent State University	Midwest
Loyola Marymount University	West
Loyola University Maryland (Sellinger)	Mid-Atlantic
Marquette University	Midwest
Massachusetts Institute of Technology (Sloan)	Northeast
Mercer University (Stetson)	South
Miami University (Farmer)	Midwest
Michigan State University (Broad)	Midwest
New York University (Stern)	Northeast
North Carolina State University (Poole)	South
Northeastern University	Northeast
Northwestern University (Kellogg)	Midwest
Ohio State University (Fisher)	Midwest
Oklahoma State University (Spears)	South
Pennsylvania State University University Park (Smeal)	Mid-Atlantic
Purdue University (Krannert)	Midwest

NORTH AMERICA MBA RANKINGS *(continued)*

School	Region
Queens University of Charlotte (McColl)	South
Rutgers University	Mid-Atlantic
Salisbury University (Perdue)	Mid-Atlantic
Samford University (Brock)	South
San Diego State University	West
San Francisco State University	West
Seattle University (Albers)	West
Southern Methodist University (Cox)	Southwest
St. Louis University (Cook)	Midwest
Syracuse University (Whitman)	Northeast
Texas A&M University (Mays)	Southwest
Tulane University (Freeman)	South
University of Arizona (Eller)	Southwest
University of Arkansas Fayetteville (Walton)	South
University of California Berkeley (Haas)	West
University of California Riverside (Anderson)	West
University of Cincinnati (Lindner)	Midwest
University of Colorado Boulder (Leeds)	Southwest
University of Connecticut	Northeast
University of Denver (Daniels)	Southwest
University of Florida (Warrington)	South
University of Georgia (Terry)	South
University of Houston (Bauer)	Southwest
University of Illinois Chicago	Midwest
University of Illinois Urbana-Champaign	Midwest
University of Iowa (Tippie)	Midwest
University of Kansas Lawrence	Midwest
University of Kentucky (Gatton)	South
University of Louisville	South
University of Maryland (Smith)	Mid-Atlantic
University of Massachusetts Amherst (Isenberg)	Northeast
University of Miami	South
University of Michigan Ann Arbor (Ross)	Midwest
University of Minnesota (Carlson)	Midwest
University of Nebraska Lincoln	Midwest
University of North Carolina Chapel Hill (Kenan-Flagler)	South
University of North Florida (Coggin)	South
University of Notre Dame (Mendoza)	Midwest
University of Oklahoma (Price)	South
University of Pennsylvania (Wharton)	Mid-Atlantic
University of Pittsburgh (Katz)	Mid-Atlantic
University of Portland (Pamplin)	West
University of Richmond (Robins)	Mid-Atlantic
University of South Carolina (Moore)	South
University of Southern California (Marshall)	West
University of Texas Austin (McCombs)	Southwest
University of Virginia (McIntire)	Mid-Atlantic
University of Washington (Foster)	West
University of West Georgia (Richards)	South
University of Wisconsin Madison	Midwest
Villanova University	Mid-Atlantic
Wake Forest University	South
Yale School of Management	Northeast
Washington University St. Louis (Olin)	Midwest

EUROPEAN MBA RANKINGS

School	Region
Aalto University	Finland
Aarhus School of Business	Denmark
Antwerp Management School	Belgium
Ashridge	UK
Aston Business School	UK
Audencia Nantes	France
Bem Bordeaux Management School	France
BI Norwegian Business School	Norway
Birmingham Business School	UK
Bradford University School of Management	UK
Católica Lisbon School of Business and Economics	Portugal
CEU Business School	Hungary
City University: Cass	UK
Copenhagen Business School	Denmark
Cranfield School of Management	UK
Darmstadt - University of Applied Sciences	Germany
Durham Business School	UK
EADA	Spain
EAE Business School	Spain
Edhec Business School	France
EM Lyon Business School	France
ENPC School of International Management	France
EOI Escuela de Organización Industrial	Spain
Esade Business School	Spain
ESC Clermont	France
ESC Toulouse	France
ESC Tours-Poitiers (ESEM)	France
ESCP Europe	France
ESMT European School of Management and Technology	Germany
Essec Business School	France
Euromed Management	France
Grenoble Graduate School of Business	France
HEC Paris	France
HEC Lausanne	Switzerland
Henley Business School	UK
HHL Leipzig Graduate School of Management	Germany
IAE Aix-en-Provence, Aix-Marseille University GSM	France
IAG-Louvain School of Management	Belgium
ICN Business School	France
IE Business School	Spain
IESE Business School	Spain
International University of Monaco	Monaco
IMD	Switzerland
Imperial College Business School	UK
INSEAD	France
Institute for Management	Austria
ISCTE	Portugal
ISEG	Portugal
Koç University Graduate School of Business	Turkey
Kozminski University	Poland
Lancaster University Management School	UK

GULF MARKETS MBA RANKINGS

School	Region
American University in Dubai	UAE
American University in the Emirates	UAE
American University of Sharjah	UAE
INSEAD Abu Dhabi Campus	UAE
KFUPM	Saudi Arabia
University of Dubai	UAE

ONLINE MBA RANKINGS

School	Region
Colorado Technical University	USA
George Washington University	USA
Imperial College Business School	UK
Indiana University (Kelley)	USA
SBS Swiss Business School	Switzerland
Temple University (Fox)	USA
ThunderbirdSchool of Global Management	USA
University of North Carolina (Kenan-Flagler)	USA
University of Liverpool	UK
Warwick Business School	UK

EUROPEAN MASTERS IN MANAGEMENT RANKINGS

School	Region
Aston Business School	UK
Audencia Nantes	France
BI Norwegian Business School	Norway
Bradford University School of Management	UK
Católica Lisbon School of Business and Economics	Portugal
City University (Cass)	UK
Copenhagen Business School	Denmark
Corvinus University of Budapest	Hungary
Durham Business School	UK
EADA	Spain
Edhec Business School	France
EMLyon Business School	France
Esade Business School	Spain
ESC Toulouse	France
ESCP Europe	France, UK, Germany, Spain, Italy
Essec Business School	France
HEC Lausanne	Switzerland
HEC Paris	France
HHL Leipzig Graduate School of Management	Germany
IE Business School	Spain
Imperial College Business School	UK
Lancaster University Management School	UK
Leeds University Business School	UK
London School of Economics and Political Science	UK
Manchester Business School	UK
Mannheim Business School	Germany
Nyenrode Business Universiteit	Netherlands

School	Region
Lemniscaat School of Management	Netherlands
London Business School	UK
London School of Economics and Political Science	UK
Lorange Institute of Business Zurich	Switzerland
Maastricht University School of Business and Economics	Netherlands
Manchester Business School	UK
Mannheim Business School	Germany
MODUL University Vienna	Austria
Nebrija Business School	Spain
NHH	Norway
NORDAKADEMIE	Germany
Nottingham University Business School	UK
Nova School of Business and Economics	Portugal
Nyenrode Business Universiteit	Netherlands
Oxford Brookes University Business School	UK
Paris School of Business	France
Pforzheim University	Germany
Polish Open University	Poland
Politecnico di Milano School of Management	Italy
Porto Business School	Portugal
Reims Management School	France
Rotterdam School of Management, Erasmus University	Netherlands
Rouen Business School	France
RWTH Aachen University	Germany
SBS Swiss Business School	Switzerland
SDA Bocconi	Italy
Skema Business School	France
Solvay Brussels School of Economics and Management	Belgium
Southampton Solent Business School	UK
Stockholm School of Economics	Sweden
Tilburg University, TiasNimbas	Netherlands
University College Dublin (Smurfit)	Ireland
University of Bath School of Management	UK
University of Cambridge (Judge)	UK
University of Cologne, Faculty of Management	Germany
university of Dublin (Trinity)	Ireland
University of Economics, Prague	Czech Republic
University of Edinburgh Business School	UK
University of Oxford (Saïd)	UK
University of St Gallen	Switzerland
University of Strathclyde Business School	UK
University of Sussex	UK
University of Zurich	Switzerland
Vlerick Business School	Belgium
Warsaw School of Economics	Poland
Warwick Business School	UK
Westminster Business School	UK
WHU Otto Beisheim School of Management	Germany
WU (Vienna University of Economics and Business)	Austria



EUROPEAN MASTERS IN MANAGEMENT RANKINGS *(continued)*

School	Region
Politecnico di Milano School of Management	Italy
Reims Management School	France
Rotterdam School of Management, Erasmus University	Netherlands
Rouen Business School	France
Stockholm School of Economics	Sweden
Tilburg University, TiasNimbas	Netherlands
Università Bocconi	Italy
University College Dublin: Smurfit	Ireland
University of Bath School of Management	UK
University of Edinburgh Business School	UK
University of St Gallen	France
Warsaw School of Economics	Poland
Warwick Business School	UK

BEST OF THE BEST MSc PROGRAMMES

School	Programme	Country
Carnegie Mellon University	MS in Management Information Systems	US
Columbia University	MS in Financial Engineering	US
Columbia University	MS in Marketing	US
Cornell University	MS in Food Industry Management	US
ESADE	MSc in Innovation & Entrepreneurship	Spain
Fordham University	MS in Investor Relations	US
Henley Business School	MSc in International Securities, Investment and Banking	UK
Johns Hopkins (Carey)	MS in Marketing	US
London School of Economics	MSc in Accounting and Finance	UK
MIT	MS in Management Information Systems	US
MIT	MS in Mechanical Engineering	US
MIT (Sloan)	MS in Management Studies	US
Northwestern University	MS in Integrated Marketing Communications	US
Princeton University	MS in Mechanical Engineering	US
Stanford	MS in Mechanical Engineering	US
Stanford	MS in Management	US
University of Manchester	MSc in Innovation Management and Entrepreneurship	UK
University of Oxford (Saïd)	MSc in Financial Economics	UK
Warwick Business School	MSc in Finance	UK
Yale	MS in Public Health	US

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